

LATIN AMERICAN IMPACT  
INVESTING FORUM 2025



# Countdown

Actions into Motion

# REPORT

15<sup>TH</sup> EDITION | 2025

POWERED BY:



[WWW.FLII.ORG](http://WWW.FLII.ORG)

**25-27**  
February  
Merida,  
Mexico





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In a world where challenges grow more complex and urgent, the need for action has never been clearer. As we move toward the final stretch of the Sustainable Development Goals, **we can no longer afford to simply plan—we must act.** This is the spirit that defined FLII 2025: Countdown – Actions into Motion.

This year, we saw the power of action firsthand. Over the course of three days, leaders from across sectors, industries, and geographies came together not just to discuss, but to mobilize. Through thought-provoking panels, interactive workshops, and dynamic networking opportunities, we focused on what truly matters—**turning ideas into tangible solutions for a more sustainable and equitable future.**

At FLII, we believe that impact is built collectively. The road ahead is not one to be walked alone, but rather through collaboration, bold leadership, and unwavering commitment. We need investors willing to take risks on transformative ideas, entrepreneurs dedicated to solving the world's most pressing problems, and institutions ready to align financial resources with social and environmental change. **This year's conversations were a testament to the power of collective action in unlocking capital, fostering innovation, and scaling solutions that drive real impact.**

I extend my deepest gratitude to all the **speakers, panelists, and participants** who contributed their expertise and passion to make this edition of FLII a success. Your insights and experiences continue to inspire and shape the future of impact investment in Latin America

and beyond. To our **sponsors and partners**—your dedication to building a more sustainable world is what makes this gathering possible, and we are truly grateful for your support.

As we reflect on FLII 2025, let's take this momentum forward. **The time for action is now.** Let's move beyond intentions and step boldly into implementation. Let's strengthen this community, forge new partnerships, and turn commitment into measurable change.

**Together, we can ensure that impact investing is not just a conversation but a force for transformation.**

Thank you for being part of this journey.

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**Carolina Puerta Ocampo**  
CEO FLII





# 01 ABOUT FLII

Foro Latinoamericano  
de Inversión de Impacto

**FLII is the leading gathering for impact investment and social entrepreneurship in Latin America.** Since its founding in 2011, FLII has brought together investors, entrepreneurs, corporations, government representatives, and ecosystem builders to drive innovative solutions to the region's most pressing social and environmental challenges.

**Celebrating its 15th edition in 2025, FLII has established itself as a platform for collaboration, knowledge-sharing, and action, fostering high-impact partnerships that shape the future of sustainable development in Latin America.**

Each year, FLII curates a dynamic agenda featuring thought-provoking panels, interactive workshops, pitch sessions, and curated networking spaces that empower attendees to move from ideas to concrete actions. With a strong focus on mobilizing capital for impact, the event serves as a catalyst for scaling transformative solutions in areas such as climate resilience, financial inclusion, gender equality, and sustainable business models.

As we approach critical milestones for global development, FLII remains committed to igniting action and strengthening the impact ecosystem—one conversation, one investment, and one bold initiative at a time.

## Global Numbers

15 Editions of FLII have brought together:

  
**+4300**  
ATTENDEES

  
**+1000**  
SPEAKERS

  
**+70**  
SPONSORS

  
**+50**  
COUNTRIES  
REPRESENTED



# 02

## ABOUT FLII 2025

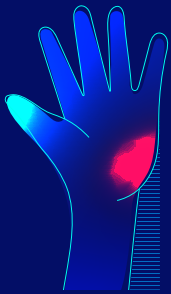


**Countdown**  
Actions into Motion

In this milestone **15th edition**, FLII embraced the theme **“Countdown: Actions into Motion”**, recognizing that the time for deliberation has passed—the moment to act is now. As Latin America faces pressing social and environmental challenges, FLII 2025 focused on **translating commitments into tangible solutions** that drive sustainable and inclusive development.

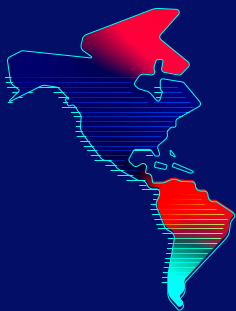
The **Countdown** symbolizes urgency, a collective call to **turn strategies into implementation, investments into measurable outcomes, and ideas into scalable solutions.**

This year’s agenda was structured around three key action tracks, each designed to accelerate impactful initiatives and foster cross-sector collaboration:



### Actions for **Collective Good**

At the heart of impact investing is the commitment to **social equity** and **inclusion**. This track examined **financial inclusion, social entrepreneurship, sustainable cities, gender equity, and community-driven solutions**. Sessions highlighted the power of collaboration among governments, businesses, and civil society to scale impact initiatives, ensuring that growth is not only economic but also human-centered.



### Actions for a **Sustainable Planet**

A thriving planet is the foundation of a just and equitable society. This track explored **climate resilience, sustainable agriculture, the blue economy, and energy transition**. With Latin America at the forefront of climate vulnerability, discussions focused on mobilizing capital for **nature-based solutions, climate finance, and regenerative business models** that protect biodiversity and empower local communities.



### Actions for **Tech-Driven Impact**

Technology is a powerful enabler of change when applied responsibly. This track delved into **fintech for inclusion, health-tech, AI for good, agri-tech, and digital transformation for impact**. As the digital divide persists in many parts of Latin America, discussions centered on **leveraging innovation to create fairer access to essential services and harnessing emerging technologies to solve systemic challenges**.

Through these **three action-driven pillars**, FLII 2025 provided a space not just for conversations, but for **commitments, partnerships, and concrete steps toward a more sustainable and equitable future**.

# 03

## METRICS

### FLII 2025 by the Numbers

This year, FLII made history by welcoming **1,000 attendees**, with **53% joining for the first time**—a testament to the forum’s expanding influence and the continued growth of the impact ecosystem. Our attendees came from diverse sectors, demonstrating the broad collaboration necessary to drive meaningful change:

**1.000**  
Attendees

**53%**  
New Attendees

<b>40%</b>	Entrepreneurs
<b>30%</b>	Investors
<b>18%</b>	Market Builders
<b>6%</b>	Academics
<b>4%</b>	Government, Policy Makers
<b>2%</b>	Media

**40% entrepreneurs**, driving innovation and scaling impact solutions.

**30% investors**, seeking high-impact opportunities.

**18% market builders**, fostering the infrastructure for a thriving ecosystem.

**4% government, policymakers, and regulators**, shaping the landscape for impact investing.

**6% academics**, contributing research and thought leadership.

**2% media**, amplifying key messages and insights.

  
**223**  
SPEAKERS

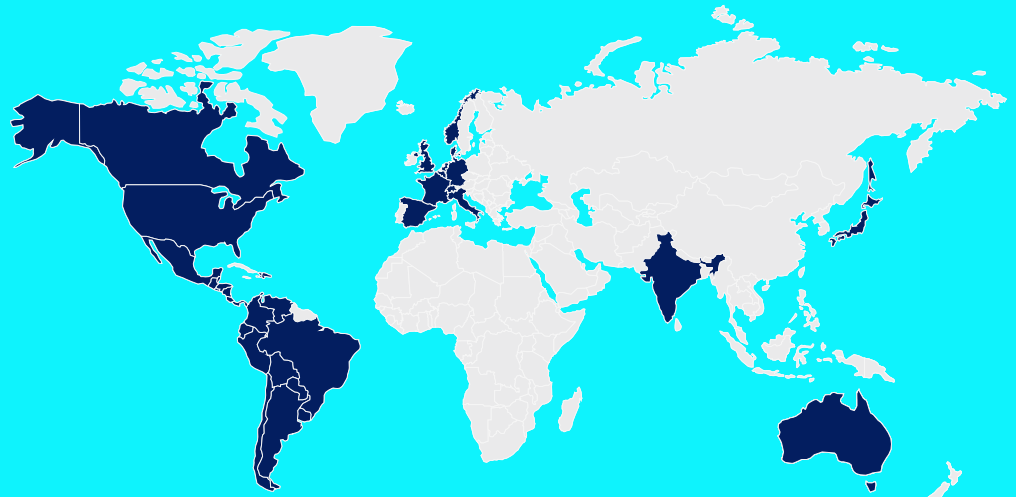
  
**35**  
SPONSORS

  
**70**  
SESSIONS

  
**37**  
COUNTRIES

### Top Countries Represented

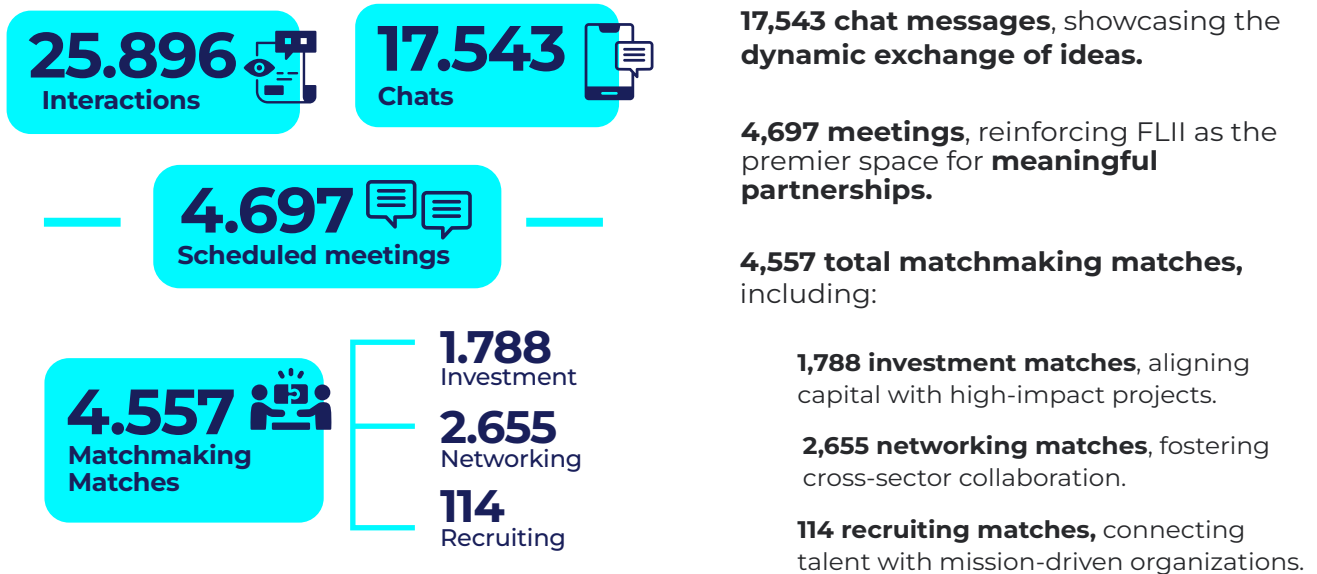
- Mexico
- Colombia
- United States
- Spain
- Costa Rica
- Brazil
- Argentina
- Guatemala
- Peru
- Chile



Ecuador | Alemania | Reino Unido | Canadá | Panamá | Países Bajos | Bolivia | Australia  
Austria | Barbados | El Salvador | Francia | Suiza | Uruguay | Bélgica | Dinamarca | India  
Italia | Japón | Luxemburgo | Nicaragua | Noruega | Puerto Rico | Paraguay | Venezuela

# Connections & Networking

More than ever, attendees came to connect, collaborate, and take action. Our networking platform, Brella, played a crucial role in fostering these connections, facilitating:



These numbers highlight a key takeaway from **FLII 2025**: the impact investing ecosystem is not only growing but also becoming more interconnected and action-oriented. **From investors seeking aligned opportunities to entrepreneurs finding the right support, the event proved to be a catalyst for tangible, high-impact collaborations.**





# 04

## FLIIP THE PITCH

Connecting global capital with Latin America's leading funds

**FLIIP**  
THE PITCH –  
Driving Impact Capital to LATAM's GPs

FLIIP the Pitch is a groundbreaking initiative within FLII 2025: Countdown – Actions into Motion, designed to **bridge the gap between impact-driven General Partners (GPs) and Limited Partners (LPs)**. Unlike traditional pitch events, this format reverses the roles, allowing LPs to showcase their investment strategies and highlight the types of funds they seek to support.

For over 15 years, **FLII has played a key role in driving impact investment in Latin America**, yet connecting capital providers with emerging fund managers remains a challenge. **FLIIP the Pitch was created to ensure that funding flows efficiently to funds committed to sustainability, inclusion, and innovation—while delivering solid financial returns.**



# A Strong Pipeline of Impact Funds

The 2025 open call for FLIIP the Pitch attracted a diverse pool of applicants, demonstrating the growing momentum for impact investment in the region.

These figures highlight a strong pipeline of high-potential impact funds, reinforcing the need for increased LP-GP collaboration.

## The selection process led to:

**43 funds applied**  
**28 were selected**

**12 First-time**  
**Fund Managers**

**16 Serial Fund Managers**  
**with \$3.9Bn AUM and**  
**866 deals executed**

**50% of selected**  
**funds led by women**

**\$67M USD average**  
**fundraising target**  
**per fund**

**Representation from 13**  
**countries, covering 12**  
**industries**

**31% of average fund**  
**commitment secured**

These figures highlight a strong pipeline of high-potential impact funds, reinforcing the need for increased LP-GP collaboration.



## LPs: Catalysts for growth in impact investing

Limited Partners (LPs) play a crucial role in shaping the future of impact investing by not only providing capital but also setting the standards for governance, impact measurement, and financial performance. Their investment priorities and strategic allocations drive capital into key sectors that foster sustainability and innovation.

These insights confirm that **Latin America’s LPs are increasingly looking for high-impact investment opportunities, and GPs are well-positioned to meet this demand with scalable, innovative solutions.**

FLIIp the Pitch fosters the strategic connections needed to **strengthen impact investment ecosystems, mobilize capital, and drive sustainable development across the region.**



## Investment Trends

WHAT LPS AND GPs ARE LOOKING FOR

### LP Priorities:

80% seek both financial returns and social/environmental impact.

66% prioritize innovation and technology.

60% focus on diversifying investments across sectors and geographies.

### LP Investment Strategies:

90% are actively looking for new GP relationships.

47% of their portfolios are in venture capital and private equity.

80% are open to co-investments or syndications.

### GPs’ Focus Areas:

50% invest in climate and food-agriculture sectors.

Most deploy capital into early-stage businesses, with investment sizes from \$100K to \$20M USD.

Average return (MOIC – Multiple on Invested Capital): 3x

8 Serial Fund Managers reported having dry powder ready to deploy.

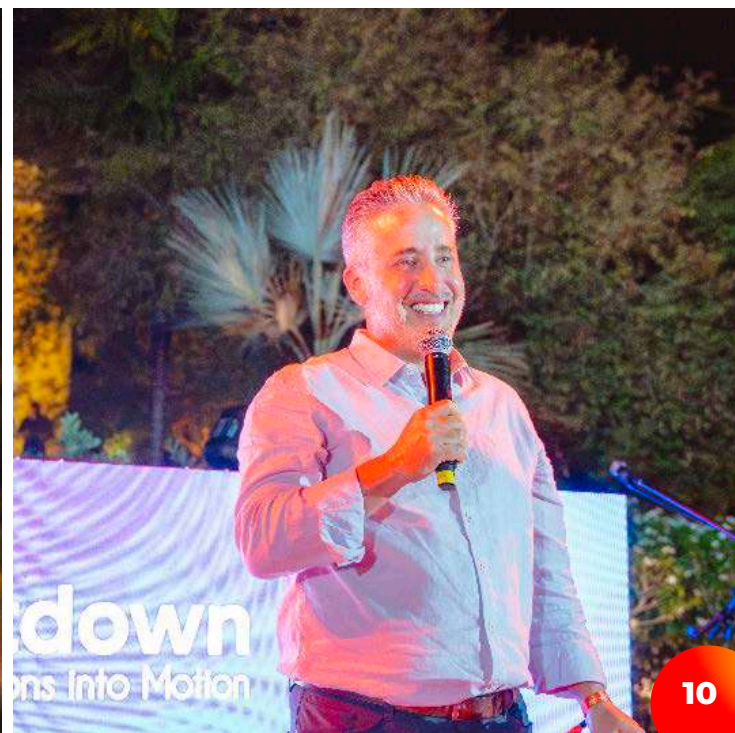


# 05

## OPENING CEREMONY

The 15th edition of FLII kicked off with an unforgettable opening ceremony at Hacienda San Antonio Hool, setting the stage for three days of collaboration, innovation, and impact. Surrounded by the stunning architecture and vibrant energy of Mérida, attendees gathered to celebrate the start of **FLII Countdown: Actions into Motion**.

Rodrigo Villar, founder of FLII and New Ventures, and Carolina Puerta, CEO of FLII, welcomed participants with inspiring words, emphasizing the importance of moving from plans to action, especially in times of uncertainty. Their remarks underscored the power of collective effort in driving meaningful change across Latin America.





# INVESTORS' DRINKS

One of the most anticipated traditions of FLII, the **Investors' Drinks**, once again provided a dynamic and interactive way for entrepreneurs and investors to connect. In this unique format, **investors step behind the bar to craft cocktails, while entrepreneurs pitch their ventures** within the time it takes to make a drink. This engaging and informal setting fosters genuine conversations and new investment opportunities, breaking down traditional barriers between investors and founders.

## Participating Investors:

- Fondo de Fondos
- Impact Ventures PSM
- Impacta.VC
- KPTL
- Salkantay Ventures
- Sonen Capital

The evening featured a traditional Yucatecan feast, curated and prepared by Doña Miriam, a renowned local chef celebrated for preserving the region's authentic culinary heritage. Guests enjoyed iconic dishes such as cochinita pibil, lechon, and handmade tortillas, immersing themselves in the rich flavors of Yucatán while strengthening connections in an atmosphere of warmth and community.

With an inspiring start, the FLII opening ceremony set the tone for three days of meaningful discussions, bold ideas, and decisive actions, reinforcing the event's mission to accelerate impact across Latin America.



# 06

## CONTENT HIGHLIGHTS

### PANEL

#### Transforming Impact: The Role of Multilateral Agencies in Impact Investment

This panel brought together key leaders from multilateral agencies to discuss their role in driving impact investment across Latin America. Moderated by Tim Freundlich, Founder & Executive Director of Impact Assets, the session featured insights from Hiroshi Wago (CAF), Sergio Viso (DEG), and Michiko Kogure (JICA).

The discussion began by examining how these institutions collaborate with local governments, the private sector, and civil society to **create an enabling environment for impact investing**. Speakers highlighted key challenges, including regulatory barriers, limited market infrastructure, and the need to build investor confidence in the region. They also addressed **how multilateral agencies are innovating through financial instruments such as blended finance, guarantees, and risk-sharing mechanisms to attract private capital into high-impact sectors**.

Beyond financing, **the panel explored the broader system-building efforts led by these agencies, including the development of local talent, strengthening financial markets, and fostering cross-sector partnerships to scale impact investment initiatives**. Looking ahead, the conversation shifted to future trends, such as the rise of digital finance and climate adaptation strategies, and how multilateral agencies can play a pivotal role in scaling successful investment models to drive long-term sustainable development and economic resilience in Latin America.



PANEL  
**New Financial Instruments for Resilience in Marine Economies**

At FLII 2025, experts in climate finance and impact investing gathered to **discuss innovative financial instruments supporting climate resilience in coastal communities and strengthening the blue economy.** The panel featured **Alejandro Castillo López (Innovaciones Alumbra), Cindy Diakité (VIWALA), Nelly Ramírez (BFA Global),** and was moderated by **Mariana Madero (New Ventures).**



The session explored emerging **financial tools** such as blended finance, **impact-linked payments,** and **parametric insurance to mobilize capital for vulnerable marine ecosystems.** Panelists shared successful investment cases that have generated positive environmental and social impact while addressing challenges in the blue economy.

A key takeaway from the discussion was the need for **greater investor engagement** in financing solutions for climate resilience. The panel concluded with an interactive Q&A, emphasizing the importance of collaboration between **investors, financial institutions, and local entrepreneurs to scale impact-driven solutions in marine economies.**

## PANEL

### **Bridging Gaps: Corporate and Impact Investor Collaborations Advancing Healthcare Access in LATAM**

This panel brought together key players in impact investment and the healthcare sector to discuss strategies for expanding **healthcare access in Latin America**. Moderated by **Sandra Sainz (Sonnet Capital)**, the discussion featured insights from **Rodrigo Villar (New Ventures)**, **Christian Bausch (Boehringer Ingelheim)**, and **Bahaa Eddine Sarroukh (Phillips Foundation)**.

The conversation explored the **evolution of health investments in the region**, highlighting the growing interest of **impact investors in the sector**. Panelists shared their companies' strategies for **addressing SDG 3 (Access to Health)** and discussed key challenges in transforming healthcare for underserved communities, including **funding gaps, risk mitigation, and stakeholder alignment**.

Successful case studies were presented, showcasing **innovative financing models and cross-sector collaborations** that have improved healthcare access in Latin America. Panelists also drew inspiration from **global healthcare initiatives**, discussing how innovative projects from other regions could be adapted to Latin America.

The session concluded with panelists sharing **notable health investments** that have made a tangible impact and offering **key takeaways on fostering collaboration between corporations, investors, and local stakeholders** to build sustainable, scalable healthcare solutions.



## PANEL

### Impact Measurement in Action: Behind the Scenes of a Total Portfolio Approach

This dynamic session lifted the curtain on how **impact measurement and management** is being implemented at the **Visa Foundation**. In collaboration with **Sonen Capital**, the Foundation collects, aggregates, and manages impact data across its global portfolio of grants and investments, supported by an interactive dashboard that tracks progress toward its mission.

Presented as a conversation led by **Graham Macmillan (President, Visa Foundation)** with **Amanda Feldman (Sonen Capital)**, **Carmen Correa (Pro Mujer)**, and **Malika Anand (Community Investment)**, the session offered a real-world look at how impact measurement and management is being applied across sectors.



Together, the speakers explored **how data is used not just for reporting, but to drive decision-making, align capital with values, and ensure accountability**. Their insights revealed how impact measurement and management is truly moving from theory to action—shaping more effective, equity-driven investment strategies in Latin America and beyond.



## PANEL

### Filantropía Colaborativa: Alianzas Estratégicas para el Emprendimiento de Impacto.

Moderated by **Ana Vanessa González Deister (Director of Fomento Social Banamex)**, this session explored the power of **collaborative philanthropy as a key tool for driving the growth of social and community-based enterprises.** Through a conversation with **Ana Paulina Flores (UNDP), Vincent Lagacé (Nuup), and Pedro Martínez Estrada (ANDE)**, panelists shared concrete experiences and lessons learned from strategic partnerships led by Fomento Social Banamex.



The session centered on the importance of **engaging diverse stakeholders in philanthropic financing** that goes beyond traditional support—investing in business model strengthening, capacity building, and sustainable community impact.

Panelists reflected on the **challenges, opportunities, and outcomes of joint calls for proposals**, highlighting how this type of strategic investment can fuel productive projects focused on **inclusion, collaboration, and long-term development.**

## WORKSHOP

### Systems Change: Future-Proof Your Investments & Strategy

Led by **Sindre Østgård, Chair & General Partner at Katapult Ocean**, this session explored **how investors and businesses can navigate rapid global changes while aligning financial strategies with long-term societal and environmental goals.**

The discussion emphasized the importance of measuring what truly matters, **leveraging climate and social science insights to shape resilient investment strategies.** Østgård shared practical tools and case studies from Katapult Ocean’s portfolio, demonstrating how **impact-driven approaches can create lasting value.** Attendees gained **actionable insights** on co-building transformative enterprises, integrating sustainability into financial decision-making, and **unlocking new opportunities within a rapidly evolving economic landscape.**



The session encouraged participants to **rethink traditional investment models, adopt open-source tools, and contribute to the growing community driving systemic change for a more sustainable and equitable future.**



## WORKSHOP

### The World Our Souls Know is Possible: An Immersive Meditation on Climate Resilience

Led by **Ariana Gomez**, this transformative FLII workshop guided participants through an **immersive meditation designed to deepen their connection with nature and inspire visions of a regenerative future**. Rooted in the principles of Work That Reconnects and eco-philosophy, the session unfolded in three stages. It began with a grounding exercise and storytelling to align participants with the theme, followed by an immersive meditation using guided voice, nature sounds, and ethnic instruments to **unlock gratitude for the Earth and spark visions of a sustainable world**. In the final stage, attendees translated their insights into tangible action steps, contributing to the Tree of Possibilities, an interactive artistic display meant to **inspire ongoing reflection and collective action**. Held under a grand tree in the hacienda, the session fostered deep emotional connection, self-expression, and community through shared laughter, screams, and moments of profound realization.





# FLII Talks

This year, FLII introduced a new format called **FLII Talks - Ideas in movement**, a dynamic 15-minute keynote sessions designed to spotlight critical topics shaping the impact ecosystem.

These powerful talks featured **influential leaders sharing insights, bold ideas, and innovative solutions in a concise and engaging format**. From visionary investors to pioneering entrepreneurs, FLII Talks provided a platform for in-depth reflections on the challenges and opportunities in impact investing, sustainability, and social innovation. This new addition brought fresh energy to the agenda, allowing attendees to gain valuable perspectives in a fast-paced, thought-provoking setting.



## FLII TALK **Resilient Capital in the Face of Uncertainty**

**Raúl Pomares, founder of Sonen Capital**, delivered a powerful FLII Talk at FLII 2025, emphasizing **the urgent need to build a resilient capital system for Latin America in the face of global uncertainty**. He highlighted how recent crises, including **the freeze of \$2.3 billion in USAID funds, have exposed the fragility of traditional funding systems and the necessity of mobilizing private capital to bridge these gaps**. Through examples like **Sistema.bio and Betterfly**, Pomares illustrated how impact investments can generate financial returns while addressing critical issues such as food security and access to healthcare. He also called for a redefinition of success, stressing that **social and environmental impact should be valued as much as financial profitability**. Pomares underscored the importance of collaboration among entrepreneurs, investors, and fund managers to strengthen the impact ecosystem in the region. Concluding his talk, he urged attendees to **act with urgency and commitment, reminding them that transforming financial systems and developing sustainable solutions require collective action**.



# 07 Pitch Sessions

One of our main goals is to **bridge the gap between the supply and demand of impact capital**. That's why we create spaces that foster meaningful connections — like our pitch sessions, where **impact-driven ventures present their initiatives to investors** who are actively seeking opportunities aligned with purpose, sustainability, and long-term value. These sessions are designed to **catalyze partnerships that drive real change and unlock the full potential of impact investing**.



# **elevateHER** — PITCH

CONNECTING  
& SCALING  
WOMEN'S  
STARTUPS  
IN LATAM

At FLII 2025, we celebrated **the second edition of ElevateHer Pitch**, an initiative led by **New Ventures Capital** in collaboration with **VIWALA, Amplifica Capital, and 1200 VC**. This pitch event highlights and supports **women-led startups across Latin America** that are building innovative, scalable solutions to drive social and environmental impact.

The 2025 edition brought together **visionary entrepreneurs working at the intersection of technology, sustainability, and inclusion**, all selected for their commitment to transforming pressing challenges into real opportunities for change.

## JURY PANEL

**Ana Raptis** | VC Investor | Amplifica Capital

**Adriana Tortajada** | VC Investor | 1200.vc

**Itali Collini** | VC Investor | Potencia Ventures

**Cindy Diakité** | Impact Investor | Viwala

**Carolina Lobo-Guerrero** | Impact Investor | Viwala

## SELECTED COMPANIES



**Celeste:** Using AI to build corporate water security through multi-stakeholder collaboration and impact measurement in critical watersheds.

**Leni Peterson** | CEO & Founder | **México**



**ISA Impact:** A social innovation program providing access to electricity and data connectivity for communities across Latin America.

**Maria Juliana Pérez** | CEO & Founder | **Colombia**



**SIR Soluciones Ambientales:** Helping companies reduce their environmental footprint through innovative tools that boost operational efficiency while addressing sustainability.

**Dulce Camacho** | Sustainability Manager | **México**



**Tizo:** A fair and inclusive e-commerce platform enabling Central Americans to sell and shop online—without the need for bank accounts or internet access.

**Adriana González** | CEO & Founder | **Nicaragua**



**Vexxel:** A fair and inclusive e-commerce platform enabling Central Americans to sell and shop online—without the need for bank accounts or internet access.

**Milagros Romano** | CEO & Founder | **Argentina**

### WINNER



**Salva Health:** A social innovation program providing access to electricity and data connectivity for communities across Latin America.

**Valentina Agudelo** | CEO & Founder | **Colombia**

ElevateHer Pitch 2025 once again proved that **empowering women entrepreneurs is essential for creating a more equitable and resilient future.** We are proud to support and celebrate these changemakers who are turning bold ideas into impact across Latin America.


# Impact Speed Dating

The Impact Speed Dating session at FLII 2025 was designed to spark meaningful and efficient **connections between entrepreneurs raising capital and investors seeking high-impact opportunities**. Hosted by **New Ventures Capital** and supported by **Endeavor** and **Seedstars**, the session brought together **10 Early Stage companies and 5 Late Stage companies for a series of one-on-one meetings in an exclusive space**.

**Selected Early Stage companies:** ChopValue, DREX, Intrare, Kigüi, Laboro, Mersabi, SIR Soluciones Ambientales, Solviing, SEOS Energy and Vitrinnea.

**Selected Late Stage companies:** EthicHub, Kamina, Medismart.live, Solfium and Verqor.

These companies had the opportunity to engage directly with a diverse group of impact investors and venture capitalists eager to explore potential partnerships.

				
<p>Arturo Katz Obeso CEO &amp; Co-Founder 🇲🇽 México</p>	<p>Joselyne Del Rosario CEO &amp; Founder 🇪🇨 Ecuador</p>	<p>Gabriela Chang CSO &amp; Co-Founder 🇲🇽 México</p>	<p>Hannah Töpler CEO &amp; Founder 🇲🇽 México</p>	<p>Claudia Tobar CEO &amp; Co-Founder 🇪🇨 Ecuador</p>
				
<p>Maurício Kremer CEO &amp; Co-Founder 🇲🇦 Argentina</p>	<p>Daniel Ricchiuti CEO &amp; Founder 🇲🇽 México</p>	<p>Antonio Lira CEO &amp; Co-Founder 🇨🇱 Chile</p>	<p>Juan Pablo Velez CEO &amp; Founder 🇲🇽 México</p>	<p>Juan Pfeiffer CEO &amp; Founder 🇨🇴 Colombia</p>
				
<p>Félix Martínez Escamilla CEO 🇲🇽 México</p>	<p>Andrés Friedman CEO &amp; Co-Founder 🇲🇽 México</p>	<p>Edgard Manuel Mercado CEO &amp; Founder 🇲🇽 México</p>	<p>José Hugo Garduño CEO &amp; Co-Founder 🇲🇽 México</p>	<p>Julio Javier Pastore CEO &amp; Co-Founder 🇸🇻 El Salvador</p>

# Impact Speed Dating

## Investors:

ALIVE Ventures  
Amplifica Fund  
Angel Ventures  
Deetken Impact  
DILA Capital  
Eqwow Ventures  
Innogen Capital  
Invert Up / Parque Tec  
iThink VC  
Lightrock  
Lucha  
Mercy Corps Ventures  
New Ventures Capital  
PSM  
Salkantay Ventures  
SP Ventures.

Their presence not only provided **capital opportunities but also strategic insights, mentorship, and industry connections.**

Structured into **15-minute meetings**, the session allowed for dynamic interactions where entrepreneurs could **pitch their ventures, receive investor feedback, and build relationships in a fast-paced yet highly curated environment.**

By the end of the session, conversations had turned into **potential partnerships, ideas into opportunities, and connections into the seeds of future investments.** This format proved to be a powerful catalyst for collaboration, reinforcing FLII's role as a key platform for driving impact-driven investment in Latin America.





# IGNITE AWARDS

ACCIONES DE IMPACTO EN LATAM

The IGNITE Awards celebrate those who are transforming the Latin American and Caribbean region through exceptional work in social impact, environmental sustainability, and financial innovation.

The purpose of these awards is to spotlight and strengthen the most innovative and scalable efforts — initiatives that not only inspire, but also have the power to reshape realities and create lasting, meaningful change in our communities and for the planet.

## CATEGORIES

### CATEGORY 1



Initiatives that drive positive change in communities through innovative solutions addressing social challenges, improving the quality of life for vulnerable populations, and promoting equity, social inclusion, and access to essential services such as education, healthcare, employment, and housing.

### CATEGORY 2



Initiatives leading the shift toward a sustainable future through innovative solutions with positive environmental impact—highlighting projects that address climate change, reduce carbon footprints, promote energy efficiency, and protect ecosystems and biodiversity.

### CATEGORY 3



Equity or debt investments (direct or fund of funds) that have generated measurable positive impact in Latin America—supporting ventures and projects tackling the region's social, environmental, and economic challenges, while strengthening the impact investing ecosystem.



The second edition of the IGNITE Awards received hundreds of applications were received from across Latin America, showcasing **the region's vibrant ecosystem of impact-driven initiatives**. After a thorough selection process led by a committee of experts in each category, **two initiatives were shortlisted per category**.

What makes this award truly special is that **the winners are selected by the FLII audience through a live voting process**. The results are revealed and celebrated during the closing night party, making it a collective and memorable recognition of impact. The awards ceremony was hosted by Sebastián Welisiekjo, managing partner of New Ventures and **Carolina Puerta**, FLII's CEO, adding warmth and energy to this special moment of celebration.



## 2025 IGNITE INITIATIVES AND PROJECTS

### Actions For People



#### **NESsT Racial Equity Initiative:**

An initiative focused on closing the funding gap and advancing financial inclusion for Brazil's Black population through capital, mentorship and support.

Represented by: **Nayana Cambraia** | Portfolio Manager | **Brazil**



**TICMAS: Avancemos por la educación:** Program that democratizes quality digital education for vulnerable communities by enhancing tech infrastructure, training teachers, and offering free access to learning platforms.

Represented by: **Laura Smulian** | Head of Sustainability & Social Impact.  
**Nicolás Gatica** | Country Manager.  
**Argentina, México, Ecuador, Colombia, Paraguay, Uruguay and Peru.**

### Actions For Nature



**Popular Power:** A company accelerating clean energy deployment with software that centralizes solar monitoring, optimizes performance, and automates operations.

Represented by: **Manuel Wiechers & Morgan Babbs** | Co-founders | **Colombia and Mexico**



**Kigüi for business:** A service that tackles food waste in the industry with advanced technology—optimizing inventory, promoting responsible consumption, and turning surplus products into sales opportunities before they expire.

Represented by: **Diana De la Sancha** | **Mauricio Kremer** | Co-founders  
**Mexico, Argentina, Chile, and Peru**



**Hybrico:** Helps telecom and energy companies improve remote connectivity with clean energy, smart backup, and efficient cooling—making carbon reduction profitable. A pioneer in off-grid solar microgrids for critical operations.

Represented by: **Andrés Amador** | Director - Head of Mexico **Guatemala, Honduras, Colombia y Chile**



**Tredi:** Boosts sustainable agriculture in Colombia by connecting small farmers with anchor companies, offering innovative finance, and investing in agroforestry—improving rural incomes and protecting ecosystems.

Represented by: **Santiago Gómez** | Co-founder and CEO | **Colombia**

**As part of its 2025 edition, FLII introduced two special recognitions:**

**The Legend Award**, granted to **Gema Sacristán**, Partner and Leader of Sustainability and Climate Change at Deloitte Spanish LATAM, in honor of her outstanding career, commitment to impact investing, and contribution to driving transformative change in the region.



FLII 2025 also gave a special recognition to the **Government of Yucatán** for its commitment to **entrepreneurship and impact generation** and, of course, for proudly hosting the FLII for the past 15 years. The award was received by **Roger Góngora**, Deputy Secretary of Investment, Trade and Industry at the Ministry of Economy and Labor of Yucatán.





# 09

## CLOSING PARTY

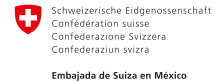
To celebrate **15 years of FLII**, this year's closing party took the form of a festive quinceañera. Held at the iconic Quinta Montes Molina, the night was filled with music, dancing, and celebration in true Latin American style.

Attendees enjoyed a lively dinner, a mariachi performance, and the second edition of the Ignite Awards Ceremony, recognizing outstanding contributions to the impact ecosystem.

**The evening was a joyful tribute to FLII's journey and the collective efforts of this community, closing this milestone edition with connection, celebration, and a shared commitment to driving impact in Latin America.**



# 10 SPONSORS



## IN-KIND SPONSORS



## MEDIA PARTNERS



## Actions for Collective Good

### PANELS

#### **Innovación y finanzas de impacto para atacar el déficit de hábitat y vivienda en Latam**

Innovation and impact finance to address the housing and habitat deficit in Latam

Sebastián Welisiejko - Managing Partner, New Ventures

Gema Stratico - Regional Director, Habitat for Humanity International

Elkin Velasquez- Regional Representativa, UNHabitat

Karla Arrambide - Manager, CEMEX Ventures

#### **¿Quién gana y quién pierde cuando valuamos y reportamos nuestro impacto?**

Who wins and who loses when we measure and report our impact?

María Elvira Tamayo- General Manager, Impacto Colombia

Luis Gabriel Morcillo - Partner, Brigard Urrutia

Carlos Solano – Market Development Manager, IFVI.

Santiago Sueiro - Director Advisory & Innovative Finance, New Ventures

#### **FUNDING THE FUTURE: Scaling Women's Health Innovations in LatAm**

Lucia Villavicencio - Social Innovation Senior Officer ,Planned Parenthood Global

Daniela Pacheco - Managing Partner, NV Capital

Emma Hietaniemi - Innovation Specialist, UNFPA

Anna De la Cruz- Chief Impact Officer, Linked Foundation:

#### **Comunicación para el cambio: Poner en valor la sostenibilidad y el impacto social**

Communication for change: Highlighting the value of sustainability and social impact

Marta Martin - Founder & Managing Partner, Turning Point

Claudia de la Vega - Vice president Corporate Affairs, Heineken

Javier León - Director of Corporate Affairs & ESG, Nestlé México

Alexandra Inclán - CEO, Steelcase MTRY

#### **Breaking Barriers: Unlocking Economic Potential through Inclusive Entrepreneurship**

Yolanda Rueda - Founder and President, Fundación Cibervoluntarios

Antonio Riveros - CEO, CREOTEC

César Buendicha - Chief Discovery Office, IDB Lab

Diego Mariscal - Founder and CEO, 2Gether International

Benjamin Langer - Partner, Seedstars Capital

#### **The Future is Now: Scaleups Leading the Way to Collective Good**

Almendra Ortiz - Latin America Managing Director, SistemaBio

Ana Paula Franco . Global Impact Lead, Jüsto

Lily Flores - Research & Advocacy Head, Endeavor Mexico

## Food Security in a Changing Climate: what role for the Private Sector?

Krisel Mazziel Hernández - Especialista SAN y medios de vida, CARE Guatemala  
 Diana Delgadillo - Operations Director, The Hunger Project Mexico  
 Gabriela Esqueda - Gerente de diversificación productiva, Nuup  
 Charlotte Gauthier - Program Officer, Citi Foundation

## Filantropía colaborativa que potencia la productividad

Collaborative philanthropy that boosts productivity

Ana Vanessa González Deister - Director, Fomento Social Banamex  
 Ana Paulina Flores - Asociada en el Desarrollo de Capacidades, PNUD  
 Vincent Lagacé, CoCEO & CoFounder, Nuup  
 Pedro Martínez, Latam Director, AspenNetwork for Development Entrepreneurs - ANDE

## Mujeres emprendedoras en acción climática: Innovación para un futuro sostenible

Women entrepreneurs in climate action: Innovation for a sustainable future

Ana Vanessa González Deister - Director, de Fomento Social Banamex  
 Juan del Cerro - General Director, Disruptivo & Socialab Mexico  
 Felix Steinberg - Latam Director, CATAL1.5°T  
 Silke Silva Meléndez - Primera Secretaria para la Cooperación, Embajada de Alemania

## Transforming Impact: The Role of Multilateral Agencies in Impact Investment

Tim Freundlich - Founder & Executive Director, Impact Assets  
 Hiroshi Wago - Global Alliances Director, CAF  
 Sergio Viso - Director Rep Office Mexico, DEG  
 Michiko Kogure - Representative of Private Sector Operation LAC, Japan International Agency - JICA

## ¿Están la inversión de impacto e inversión sostenible obligadas a entenderse?

Are impact investment and sustainable investment obligated to understand each other?

Gema Sacristán - Líder Sostenibilidad y Cambio Climático, Desarrollo de Mercado, Deloitte  
 Mariuz Calvert - Chief Sustainability Officer, Santander  
 Mercedes Valcárcel - Directora General, Spain Nab  
 David Razú - CEO, AFORE XXI

## Blending finance: Unlocking collaborative capital for sustainable development

Alonso Ortiz - Director of Corporate Impact Investing, GIIN  
 Jonathan Duarte - Managing Director Latam & Caribe, CrossBoundary  
 Filipe Carvalho - Gerente Ejecutivo, CAIXA  
 Chad Sachs - Chief Investment Officer, NESst  
 Carolina Lobo-Guerrero - CFO, Viwala

## Impact Investing in Focus: Lessons from Leading Impact VCs

Emanuel Hernández - Research Director, LAVCA  
 Daniel Izzo - CEO, VOX Capital  
 Daniel Sanchez - Founder and Partner, Nauta Capital SHIP2B  
 Santiado Alvarez - Managing Partner, ALIVE Ventures  
 Berisford Grey - Founder and CEO, Sygnus Capital  
 Beatriz Ponce de León - Partner & CFO, Glocal

## Construyendo un ecosistema de salud financiera en México

Building a financial health ecosystem in Mexico

Nalleli García Gutiérrez - Sustainability and CSR Director, Fundación MetLife

## **De Crisis a Oportunidad: Movilizando Capital Privado para el Crecimiento Sostenible de América Latina**

From Crisis to Opportunity: Mobilizing Private Capital for Sustainable Growth in Latin America

Sergio Fernández de Cordova - Executive Chairman, PVBLIC Foundation

Carolina Suárez - CEO, Latimpacto

Adrián Mendoza - Founder and General Partner, Mendoza Ventures

Enrique Bernal - General Director, BFO Consulting Group

## **Impact Measurement in Action: Behind the Scenes of a Total Portfolio Approach**

Graham Macmillan - President, Visa Foundation

Amanda Feldman - Head of Impact Engagement, Sonen Capital

Carmen Correa - CEO, Promujer

Malika Anand- Director of Impact, Community Investment Management

## **#EmprendeEnTikTok: Historias de creatividad como catalizador del éxito**

#EmprendeEnTikTok: Stories of Creativity as a Catalyst for Success

Alexander Bardales - Gerente de Asuntos Públicos para América Latina, TikTok

Nailea Arnaiz - CEO & Cofundadora, Arudeko

Martha Elena Marín - Directora Comercial, Areca

Fernando Amador - Cofundador, Pulaski

## **Del copy-paste a la innovación: 10 años de financiamiento basado en resultados en América Latina**

From Copy-Paste to Innovation: 10 Years of Results-Based Financing in Latin America

Sebastián Welisiejko - Managing Partner, New Ventures

Martha Herrera - Secretaria de Igualdad e Inclusión Social, Gobierno de Nuevo León

Alejandra Angarita - Responsable de Dirección de Inversión Social, Nacional Monte de Piedad

Stefan Bollier - Founder, Impact Advisors LLC

Carolina Lobo-Guerrero - CFO, Viwala

## **Economía Plateada: Convertir el cambio demográfico, otro reto del siglo, en las oportunidades de negocio y de inclusión**

Silver Economy: Turning Demographic Change, another Challenge of the Century into Business and Inclusion Opportunities

César Buenadicha - Chief Discovery Officer, BID Lab

Manuel Rosemberg - Founder & CEO, ANA Care

Amaya Baliño - Head of Fundraising and Legal, Angel Ventures

Mariela Guzmán - Lider de Ecosistema, SNBX

## **Impacto 360: Innovación de Suiza para un cambio global**

360 Impact: Swiss Innovation for Global Change

Pietro Piffaretti - Embajador, Embajada de Suiza en México

Javier León - Director de Asuntos Corporativos & ESG, Nestlé México

Alicia Carrillo - Vicepresidenta de la mesa directiva de sustentabilidad para México y Coordinadora de Sostenibilidad, Holcim

Patricia Ramos, Coordinadora de Soporte Comercial y Proyectos de Geocycle, Holcim

## WORKSHOPS

### **Construyendo un Ecosistema de Impacto: La Sinergia entre Filantropía e Inversión de Impacto en LATAM**

Building an Impact Ecosystem: The Synergy between Philanthropy and Impact Investing in LATAM

Carolina Puerta Ocampo - CEO, FLII  
Rodolfo Clavier - Senior Executive , Private Sector Investments Director - CAF  
Carolina Suárez - CEO, Latimpacto  
Vanessa Caldera - General Manager, Fundacion Coppel

### **Measuring What Matters: A How-To Guide on Communicating & Evaluating Social Return on Investment**

Chandell Stone - Chany Ventures Founder  
Matt Wood - Chief of Staff, Zep AI

### **Innovación social y en colectivo: El diseño como metodología clave para el bien común**

Social and collective innovation: Design as a key methodology for the common good

Daniela Sánchez - Americas Studio Lead, Dalberg  
Evelyn Garrido - Senior Designer, Dalberg

### **#SomosMovimiento: Innovación y creatividad para generar impacto**

#WeAreMovement: Innovation and creativity to drive impact

Isabelle Viens - Senior Expert Social Art for Behaviour Change, One Drop Foundation  
Tania Vachon - Senior Director of Global Programs, One Drop Foundation

### **Rituales del Futuro: Redescubriendo Sabiduría Ancestral para Innovación**

Rituals of the Future: Rediscovering Ancestral Wisdom for Innovation

Angel Solís - Founder, Kukulmat

### **What Every Founder & Investor Can Steal from Actors: Storytelling for Financial Impact**

Chris Roe - Global Communication Coach

### **Cibervoluntarios Network: Tecnología e Innovación Social para el Bien Común en Latinoamérica**

Cibervoluntarios Network: Technology and Social Innovation for the Common Good in Latin America

Yolanda Rueda -Fundadora y Presidenta, Cibervoluntarios  
Inés Dinant - Coordinadora del área de investigación en antropología aplicada a procesos de innovación tecnológica, Cibervoluntarios  
Michelle Herrera - Coordinadora de Alianzas Estratégicas, Cibervoluntarios

### **The World our Souls Know is Possible: An Immersive Meditation Climate Resilience**

Ariana Gomez - Founder and CEO, Technology for Impact

### **Finanzas a tu medida: creando soluciones que realmente funcionan**

Tailored Finance: Creating Solutions That Truly Work

Marco Del Rio Chivardi - Senior Consultant Financial Services, BFA Global  
Gabriela Zapata - Senior Consulting Associate, BFA Global  
Aline Schleich - Venture Accelerator Portfolio Director, BFA Global

## Hidden Resources: Unlocking Your Full Toolkit for Impact

Kirsten Andersen, PhD - Director of Applied Research, CSP North America

## Incómodo Café: Desafiando Nuestras Voces

Uncomfortable Coffee: Challenging Our Voices

Roger Hidalgo - Chief Discovery Officer, ChangeLab

Cecilia Foxworthy - CEO, Agora Partnerships

## Actions for a Sustainable Planet

### PANELS

## Nuevos Instrumentos Financieros para la Resiliencia en Economías Marinas

New Financial Instruments for Resilience in Ocean Economies

Alejandro Castillo - Oficial de Programa Senior, Innovaciones Alumbra

Nelly Ramirez - Senior Climate Ecosystem and Innovation Architect, BFA Global

Cindy Diakit  - COO, Vivala

Mariana Madero - Climate and Blue Economy Program Manager, New Ventures

## Invirtiendo en la Protecci3n del Oci3no a trav3s de las Tecnolog as y los Liderazgos Comunitarios

Investing in Ocean Protection through Technology and Community Leadership

Alex Mu oz - Director de Oceanos, CMinds

Josefina Klinger - Fundadora, Mano Cambiada

Mar a Eugenia Arreola - Directora Ejecutiva, Sureste Sostenible

Eduardo G3mez - Head of Operations, C Minds & NaturaTech LAC

## Innovaciones Clim ticas para la Econom a Azul

Climate Innovations for Blue Economy

Armando Laborde, Managing Partner& Director, New Ventures | MAR+Invest

Mariana Flores - Community Manager Latinoam rica, Hatch Blue

Delia Simental - CEO & Founder, Pacific Bioculture

Christian Daube - Climate Innovation Lead LAC, Climate KIC

Mar a Puch - Strategic Partnerships Manager, BFA Global

## Alianza del Biocorredor del Jaguar: Inversiones con impacto ecosist3mico

Jaguar Biocorridor Alliance: Investments with Ecosystemic Impact

Armando Laborde, Managing Partner& Director, New Ventures | MAR+Invest

Mariana Flores - Community Manager Latinoam rica, Hatch Blue

Delia Simental - CEO & Founder, Pacific Bioculture

Christian Daube - Climate Innovation Lead LAC, Climate KIC

Mar a Puch - Strategic Partnerships Manager, BFA Global

## Financing Nature: Impact Investing & Innovation for Regeneration

Vera Urtaza - Executive Director & Cofounder, Keystone Species Alliance

Carolina Garcia - CEO & Cofounder, Myzelio

Esteban Brenes-Mora - Senior Mesoamerica Associate, Re:Wild

Eloy Fernandez - Cofounder & CEO, Kool Farming

## **Transformando desafíos hídricos en soluciones climáticas: Alianzas Estratégicas e Inversión de Impacto**

Turning Water Challenges into Climate Solutions: Strategic Alliances and Impact Investment

Ana Vanessa González Deister - Directora, Fomento Social Banamex  
 Carolina Pastrana - Senior Manager, Strategic Partnership Developer, ONE Drop Foundation  
 Rocío Cavazos - Regional Director, Latin America Water.org  
 Ana Lucía Márquez - Sustainability Director LATAM, Coca Cola Company  
 Carlos Garriga - Director, We Are Water Foundation

## **Tecnologías ClimateTech para Acelerar la Protección de la Biodiversidad y la Transparencia**

ClimateTech Technologies to Accelerate Biodiversity Protection and Transparency

Jorge Farfan - Venture Partner, KPTL  
 Carolina Proaño - Executive Director, Fundación Futuro  
 Armando Manuel Hernández - Lead Growth, Satellites on Fire  
 Ariadne Caballero - Managing Partner, SP Ventures

## **Mujeres Liderando la Competitividad en Negocios Verdes Mexicanos**

Women Leading Competitiveness in Mexican Green Businesses

Bianca Corona - Asesora Técnica, GIZ MX  
 Florencia Colunga - Gerente de Crecimiento y Alianzas, FUNDES MX  
 Pedro Martínez - Director LATAM, Aspen Network of Development Entrepreneurs - ANDE  
 Nora Casillas Saldaña - Directora, Calor y Control  
 Eugenia Flores - Directora y Propietaria, GEVIAN Delicias Deshidratadas

## **Actions for a Sustainable Planet**

### WORKSHOPS

## **Estrategia Biocultural del Jaguar en las Cuencas Sagradas: Inversión de Impacto en Biodiversidad y Bienestar**

Jaguar Biocultural Strategy in Sacred Basins: Impact Investment in Biodiversity and Well-being

Domingo Peas - Presidente, Cuencas Sagradas Amazónicas  
 Joel Koupermann - Coordinador de Bosques y Territorio, Fundación Pachamama  
 Regina Cervera - JefE de Proyectos, C Minds & NaturaTech LAC  
 Valentina De Leo - Project Coordinator, New Ventures

## **De la teoría a la práctica: Restauración, Carbono y Biodiversidad con Enfoque Comunitario**

From Theory to Practice: Restoration, Carbon, and Biodiversity with a Community Approach

Alma Hernández – COO, Clear Carbon  
 Marco Hernández – CEO, Carbonof  
 Alejandro Burgoa – Especialista en Soluciones Climáticas Basadas en la Naturaleza, The Nature Conservancy  
 Valentina de Leo – Project Manager de Climate Solutions, New Ventures

## **Shark Tank - Financiando el Futuro de la Biodiversidad**

Shark Tank – Financing the Future of Biodiversity

Maria Ines Miranda - Fundador, Innovature

Pina Gervassi - Cofundadora, Innovature

Daniel Sánchez - Director de Incidencia en Sector Privado, Reforestamos México

## **Circular Countdown Challenge: Simulador de descarbonización**

Circular Countdown Challenge: Decarbonization Simulator

Mariajosé Benítez Gayou - Founder & CEO, Muntanya Lab

Fernando García Torres - Founder, Switch Off Mexico

## **Fishbowl: Construyendo Vehículos Financieros para Movilizar Recursos a Emprendimientos ClimateTech**

Fishbowl: Building Financial Vehicles to Mobilize Resources for Climate Tech Ventures

Diego Serebrisky - Co-founder & Managing Partner, Dalus Capital

Felipe González - Coordinador programas de aceleración y pre-aceleración, CATAL1.5°T

Mauricio Ruiz - Sustainability Expert Consulting Manager, NTT Data

Erika Sánchez - Asesora Técnica, CATAL1.5T, GIZ, MX

## **Sustainable Eating: Understanding the Life Cycle of Future Foods**

Francisco Pérez – Cofundador & COO, Griyum

Alejandro de la Brena – Cofundador & CEO, Griyum

# **Actions for Tech-Driven Impact**

## PANELS

### **The Only Way to Food Security - Regenerative Agriculture**

Ana Laura Fernandez - Vice President of Impact Investing, Fondo de Fondos

Ariadne Caballero - Partner, SP Ventures

Heather Terry - Founder & CEO, GoodSAM Foods

Laura Ortiz - Chief Purpose Officer, SVX Mexico

Tomás Peña - Managing Director, The Yield Lab

### **Bridging Gaps: Corporate and Impact Investor Collaborations Advancing Healthcare Access in LATAM**

Sandra Sainz- Managing Director of Private Investments, Sonen Capital

Rodrigo Villar, Founder & CEO, New Ventures

Christian Bausch - Associate Director, Boehringer Ingelheim

Bahaa Eddine Sarroukh - Impact Investment Lead, Phillips Foundation

### **Renewable Revolution: Innovations Driving the Energy of Tomorrow**

Patricia Tatto - President, Mujeres en Energías Renovables México

Fuensanta Gleason - Associate Director, Control Risks

Rafael Valdez Mingram - Chief Business Development Officer, CICLO

Jorge Luis Hinojosa - Director of Energy Market Analysis, 5

Maria Sanchez Mayendia - CEO, Genux Power)

## **How AI can Create Positive Impact by Improving Aging Infrastructure in Emerging Economies**

Fernando Gómez Baquero - Director of Runway and Spinouts, Cornell University  
Edgar Martínez Ceja - COO & Co-founder, AREN  
Adrián Sánchez Castro- CEO & Founder, STEALTH STARTUP Semantiks  
Rogelio Villanueva - CEO & Co-Founder, Breet  
Leni Peterson - CEO & Co-founder, Celeste

## **Technology as a Catalyst for Change: Driving Growth through Sustainable Innovation**

Jose Luis Cabañero - Founder & CEO Eatable Adventures  
Patrick Menendez - investment Director, Femsa Ventures  
Carolina García - CEO & Cofunder, Myzelio

## **The Value Chain of Green Finance**

Carolina Almeida Cruz - CEO, C-MORE  
Renata Alfonso -CEO, Viewmind  
Monica Balatya - CEO, EqWow Ventures  
Oscar Garcia - Partner, C-MORE  
Tatiana Sasson - Head of Impact Latam, Lightrock

## **Reverse Pitch Impact VCs**

Miguel Florez - Alliances Director, FLII  
Daniel Block - Partner, Mercy Corps Ventures  
Michelle Arevalo - Co-Founder & Managing Partner, Impaqto Capital  
Guilherme Quintal - Partner and Head of Global Markets, eB Capital  
Jazmin Gustale - Managing Partner, iThink VC  
Monica Jain - Partner & Impact Leda, BluKap Ocean Ventures  
Daniel Block - Partner, Mercy Corps Ventures

## **Fintech Driving Impact: Advancing Financial Inclusion in Education, Agriculture, and Beyond**

Matteo Gilliotti -Investment Director, New Ventures Capital  
Claudia Tobar - Co-founder & Chief Education and Impact Officer, Kamina  
Juan Sebastian Correa - CEO, Agricapital  
Nicholas Yepes - Co-Founder & COO, Moffin

## **Bridging LATAM and JAPAN: cases of collaboration and the way ahead**

Taiki Namiki - Startup Specialist, JICA,  
Michiyo Nonaka - Manager of International Lending Dept., Bankers Crowdfund Co.,Ltd.  
Rodrigo Correa Bustamante - CEO & Co Founder, Grupo CAPEM  
Diego Serebrisky - Co-founder & Managing Partner, Dalus Capital  
Hernán Fernández - Managing Partner, Angel Ventures Mexico  
Francisco Hernández Díaz - Founder & CEO, SOFIPA

## **Actions for Tech-Driven Impact**

### WORKSHOPS

#### **TikTok y su impacto en la cultura y los negocios: cómo diseñar una presencia relevante**

TikTok's Impact on Culture and Business: How to Design a Relevant Presence

Susana Martínez - SMB Marketing Manager para Spanish Speaking LATAM, TikTok

Montserrat Builla Pumar - Socia fundadora, El Chilaquil Relleno

Francisco Javier Landa de Bernardi - Cofundador y Director, Envíos Perros

Silke Gérman Phinder - Fundadora y CEO, LA COMANDANTA

#### **Systems Change: Future-Proof Your Investments & Strategy**

Sindre Østgård: Chair & General Partner, Katapult Ocean

#### **Blockchain sin tecnicismos**

Blockchain in Plain Language

Gabriela Chang - CSO & Cofunder, EthicHub

Jori Armbruster - CEO & Cofounder, EthicHub

#### **Impacto a través del Venture Studio: Creando Startups que Apalancan Tecnologías Emergentes para el Bien**

Impact Through the Venture Studio: Creating Startups that Leverage Emerging Technologies for Good

Corentin Larue - Co-fundador & Managing Director Venture Studio, Fundamental

Camilo Manjarres - Co - Founder, Cococo

#### **Create Social Impact with AI through a Viral LinkedIn Campaign with Someone Somewhere**

Fernanda (Fefe) Silva - Sustainable Partnerships, Somewhere somewhere

Susana Basurto - COS and Head of Brand, Someone Somewhere

#### **Romper el molde: Diseña soluciones financieras disruptivas con ciencias del comportamiento**

Break the Mold: Design Disruptive Financial Solutions with Behavioral Science

Hans Frech La Rosa - Senior Behavioral Researcher, Duke Common Cents Lab

Emma Martinez Daniel - Behavioral Economist, Duke Common Cents Lab

#### **Build Your First GenAI App with AWS: No Laptop Needed!**

Alex Santana - Startup BD Manager, Amazon Web Services

#### **Unlocking the Power of AI for Micro and Small Businesses: Leveraging Informal Data**

Jesús Tabares - Grants and Community Manager, Caribou Digital

# 12 TAKEAWAYS

"If you work in impact, impact investing, or social entrepreneurship... you definitely know FLII. Or as I like to call it: **the Disneyland of Social Entrepreneurship!**"

**Fernanda (Fefe) Silva**  
**Sustainable Partnerships**  
**Someone Somewhere**



"This space is **key to connecting with other worlds, exploring new solutions to social problems, and understanding different investment logics, from investment funds and companies to family offices and philanthropists.** It also challenges us to understand different languages in order to strengthen the connection and shared responsibility between citizens and institutions, and to drive investments that create necessary, deep, and real change."

**Alejandra Angarita**  
**Responsable Dirección de Inversión Social**  
**Nacional Monte de Piedad**



"Congrats to New Ventures for hosting another amazing FLII! In the face of so much uncertainty in the world and challenges for the regions, **I cherish the time with this action oriented community working to build lasting and scalable solutions.** The opportunity is before us. The time to act is now. Lets keep coming together to reshape our future!"

**Raúl Pomares**  
**Founder**  
**Sonen Capital**



"FLII 2025 was **three days of insightful conversations, collaboration, and bold ideas** that pushed the boundaries of impact and innovation. The mix of networking, interactive workshops, and thought-provoking sessions created **a space for meaningful dialogue and action-driven connections.**

**Salkantay Ventures**



"Thank you for over 5 years of co-creating spaces to keep driving financial health and the difference it can make in Mexican families! **FLII is a wonderful place to connect and reconnect**, and 2025 was especially meaningful as we celebrated Fundación MetLife's journey."

**Nalleli García**  
Sustainability and CSR Director  
MetLife Mexico

"A space where ideas flow, connections deepen, and collective action comes to life. Thank you to everyone who made FLII a space of learning and renewed energy. **We keep moving forward, connecting, and co-creating.**"

**Hiroshi Wago**  
Director of Global Partnerships  
CAF - Banco de Desarrollo de América Latina y el Caribe

"A place to connect, but above all, to share knowledge, experiences, and friendship—full of energy and extraordinary people united by a common purpose and a desire to collaborate. I'm grateful for the opportunity to attend, but most of all, to be part of **this wonderful community that fills my heart and inspires me to keep working for Mexico.**"

**Vanessa Caldera**  
General Manager  
Fundación Coppel

"A great opportunity to connect with leaders from the impact investment ecosystem and create the synergies we need to drive investments that lead to sustainable and meaningful change in our region."

**Carmen Correa**  
CEO  
Promujer

"Incredible days where I truly resonated with my purpose and genuinely connected with changemakers working for a better world, more conscious, present, and collaborative. **A place where innovation and impact are amplified.**"

**Ángel Solís**  
Founder  
Kukulmat



# 13

## FLII 2025 CONCLUSIONS

As we close the 15th edition of the Foro Latinoamericano de Inversión de Impacto, we're reminded of the urgency—and the power—of collective action. **FLII 2025 was more than a gathering; it was a rallying call to move from vision to execution, from intention to measurable impact.**

Under the theme **“Countdown: Actions into Motion,”** this year’s FLII brought together changemakers from across Latin America and beyond—investors, entrepreneurs, policymakers, and ecosystem builders—who came not just to discuss, but to act. Over the course of three days, we saw **bold ideas take shape, new partnerships form, and a shared commitment emerge: to build a more sustainable, inclusive, and resilient future for our region.**

With action tracks focused on climate and biodiversity, social equity, and technology for impact, FLII 2025 challenged us all to move faster and work smarter. We celebrated innovation, recognized leadership, and held space for critical conversations that will shape the next chapter of our ecosystem.

As we look ahead, the countdown continues. **The path forward will demand courage, collaboration, and relentless dedication.** But if FLII 2025 showed us anything, it's that **when this community comes together with purpose, transformative change is not only possible—it's already in motion.**

**Thank you for being part of this milestone edition. Let's carry this momentum forward. The time to act is now.**



# 14

## AGENDA FLII 2025



### Day By Day Schedule

25-27  
Febrero  
Mérida,  
México

20  
25

**Tuesday**  
Feb 25<sup>th</sup>

#### Registration

12:00 - 16:00

Lobby Hyatt Regency Hotel

#### Welcome Fest

17:00 - 21:00

Hacienda San  
Antonio Hool

**Wednesday**  
Feb 26<sup>th</sup>

#### Hacienda Getaway Day

10:00 - 17:00

Hacienda Kinchil

**Thursday**  
Feb 27<sup>th</sup>

#### Convention Center Day

10:00 - 18:00

Centro Internacional de  
Congresos de Yucatán

#### Closure Party “La Quinceañera FLII”

20:00 - 2:00

Quinta Montes Molina

	CUARTO DE MÁQUINAS	SALÓN SOSKIL	HUERTO	FOYER	EL ÁRBOL	COLUMPIO
10:00	<p><b>FUNDING THE FUTURE: Scaling Women's Health Innovations in LatAm</b></p> <p>Daniela Pacheco (NVCapital), Emma Hietaniemi (UNFPA Innovation), Anna De la Cruz (Linked Foundation), Lucía Villavicencio (Planned Parent)</p>	<p>Filantropía colaborativa que potencia la productividad</p> <p>Ana Vanessa González (Fomento Social Banamex), Xavier Moya y Ana Paulina Flores (Programa Naciones Unidas para el Desarrollo), Vincent Lagacé (Nuup), Pedro Martínez (ANDE)</p>	<p>Romper el molde: Diseña soluciones financieras disruptivas con ciencias del comportamiento</p> <p>Hans French La Rosa y Emma Martínez Daniel (Duke Common Cents Lab)</p>	<p>Blockchain sin Tecnicismos</p> <p>Jori Armbruster y Gabriela Chang (Ethic Hub)</p>	<p>#SomosMovimiento: Innovación y creatividad para generar impacto</p> <p>Isabelle Viens y Tania Vachon (ONE Drop Foundation)</p>	<p>Hidden Resources: Unlocking Your Full Toolkit for Impact</p> <p>Kirsten Andersen (CSP North America)</p>
10:45						
11:00	<p><b>Nuevos Instrumentos Financieros para la Resiliencia en Economías Marinas</b></p> <p>Alejandra Castillo (Innovaciones Alumbra), Cindy Diakité (Viwala), Nelly Ramírez (BFA Global), Mariana Madero (New Ventures)</p>	<p><b>Breaking Barriers: Unlocking Economic Potential through Inclusive Entrepreneurship</b></p> <p>Yolanda Rueda (Cibervoluntarios), César Buenadicha (BID Lab), Benjamin Langer (Seedstars), Diego Mariscal (2Gether International), Antonio Riveros (Creotec)</p>	<p><b>Fintech Driving Impact: Advancing Financial Inclusion in Education, Agriculture, and Beyond</b></p> <p>Matteo Gilliotii (NV Capital), Claudia Tobar (Kamina), Juan Sebastián Correa (Agricapital), Nicholas Yepes, (Moffin)</p>	<p><b>Systems Change: Future-Proof Your Investments &amp; Strategy</b></p> <p>Sindre Ostgard (Katapult Ocean)</p>	<p><b>Rituales del Futuro: Redescubriendo Sabiduría Ancestral para Innovación</b></p> <p>Angel Solis (Kukulmat)</p>	<p><b>Measuring What Matters: A How-To Guide on Communicating &amp; Evaluating Social Return on Investment</b></p> <p>Chandell Stone (Chany Ventures), Matt Wood (Zep AI)</p>
11:45	<p><b>FLII Talks - Hackenado el agro y su cadena de valor</b></p> <p>Juan Pablo Duque (Equilibria)</p>					
12:00	<p><b>Mujeres emprendedoras en acción climática: Innovación para un futuro sostenible</b></p> <p>Ana Vanessa González (Fomento Social Banamex), Juan Del Cerro (Disruptivo.tv), Félix Steinberg (CATALI.5T), Silke Silva (Embajada de Alemania)</p>	<p><b>Invirtiendo en la Protección del Océano a través de las Tecnologías y los Liderazgos Comunitarios</b></p> <p>Alex Muñoz (CMinds), Josefina Klinger (Mano Cambiada), Eduardo Gómez (NaturaTech LAC), Maria Eugenia Arreola (Sureste Sostenible)</p>	<p><b>Invirtiendo en la Protección del Océano a través de las Tecnologías y los Liderazgos Comunitarios</b></p> <p>Diana Delgadillo (The Hunger Project Mexico), Gabriela Esqueda (Nuup), Charlotte Gauthier (Citi Foundation), Krisel Hernández (CARE Guatemala)</p>	<p><b>ElevateHER Pitch</b></p> <p>Jury: Ana Raptis (Amplifica Capital), Adriana Tortajada   VC Investor   1200.vc Itali Collini (Potencia Ventures), Cindy Diakité y Carolina Lobo-Guerrero (Viwala)</p> <p>Companies: Celeste, ISA Impact, SIR Soluciones Ambientales, Tizo, Vexxel, Salva Health.</p>	<p><b>The World our Souls Know is Possible: An Immersive Meditation Climate Resilience</b></p> <p>Adriana Gómez (Technology For Impact)</p>	<p><b>De Crisis a Oportunidad: Movilizando Capital Privado para el Crecimiento Sostenible de LATAM</b></p> <p>Sergio Fernández De Córdova (Pvblc Foundation), Carolina Suárez (Latimpacto), Adrián Mendoza (Mendoza Ventures), Enrique Bernal (BFO)</p>
12:45						
13:00						

	CUARTO DE MÁQUINAS	SALÓN SOSKIL	HUERTO	FOYER	EL ÁRBOL	COLUMPIO
15:00 FLII CHATS	Capital desde Seed a Growth: Impulsando el ecosistema de impacto en Latam Octaviano Couttolenc (Impact Ventures PSM), David Alvo (Impacta VC)	Innovación y finanzas de impacto para atacar el déficit de hábitat y vivienda en Latam	Estrategia Biocultural del Jaguar en las Cuencas Sagradas	TikTok y su impacto en la cultura y los negocios: cómo diseñar una presencia relevante	Circular Countdown Challenge: Simulador de descarbonización	Unlocking the Power of AI for Micro and Small Businesses: Leveraging Informal Data
	Nuevos tiempos para la agenda de género Gema Sacristán (Deloitte), María Noel Vaeza (ONU Mujeres)	Sebastián Welisiejko (New Ventures), Gema Statrico (Habitat for Humanity International), Elkin Velásquez (ONU Habitat), Karla Arrambide (CEMEX Ventures)	Joel Koupermann (Fundación Pachamama), Regina Cervera (CMinds & Natura Tech LAC), Domiengo Peas (Cuencas Sagradas), Valentina De Leo (New Ventures)	Susana Martínez (TikTok), Montserrat Builla (El Chilaquil Relleno), Francisco Landa (Envíos Perros), Silke Gérman (La Comandanta)	Mariajose Benítez (Muntanya Lab), Fernando García (Switch Off Mexico)	Jesús Tabares (Caribou Digital)
	Altafonte Inma Grass					
16:00	Alianza del Biocorredor del Jaguar: Inversiones con impacto ecosistémico Federica Quijano (Gobierno de Yucatán), Domingo Peas (Cuencas Sagradas), Belén Páez (Fundación Pachamama), C-Minds Natura Tech LAC, César Buenadicha (BID Lab)	Del copy-paste a la innovación: 10 años de financiamiento basado en resultados en América Latina Sebastián Welisiejko (New Ventures), Martha Herrera (Gobierno de Nuevo León), Alejandra Angarita (Nacional Monte de Piedad), Stefan Bollier (Impact Advisors LLC), Carolina Lobo-Guerrero (Viwala)	Finanzas a tu medida: creando soluciones que realmente funcionan Marco Del Río Chivardi, Gabriela Zapata y Aline Schleich (BFA Global)	Create Social Impact with AI through a Viral LinkedIn Campaign with Someone Somewhere Fernanda Silva y Susana Bazarro (Someone Somewhere)	Innovación social y en colectivo: El diseño como metodología clave para el bien común Evelyn Garrido y Daniela Sánchez (Dalberg Design)	Tecnologías ClimateTech para Acelerar la Protección de la Biodiversidad y la Transparencia Jorge Farfan (KPTL), Carolina Proaño (Fundación Futuro), Armando Hernández (Satellites on Fire), Ariadne Caballero (SP Ventures)
16:45						
17:00	Mujeres liderando la competitividad en negocios verdes mexicanos Bianca Corona (GIZ México), Florencia Colunga (FUNDES mx), Pedro Martínez (ANDE), Nora Casillas (Calor y Control), Eugenia Florez (GEVIAN)	Construyendo un Ecosistema de Impacto: La Sinergia entre Filantropía e Inversión de Impacto en LATAM Rodolfo Clavier (CAF), Carolina Suarez (Latimacto), Carolina Puerta (New Ventures), Vanessa Caldera (Fundación Coppel)	Incómodo Café: Desafiando Nuestras Voces Roger Hildalgo (Changelab), Cecilia Foxworthy (Agora Partnerships)	Venture studio: como crear empresas desde 0 Corentin Larue (Fundamental), Camilo Manjarres (Cococo)	De la teoría a la práctica: Restauración, Carbono y Biodiversidad con Enfoque Comunitario Alma Hernández (Clear Carbon), Marco Hernandez (Carbonof), Alejandro Burgoa (The Nature Conservancy), Valentina De Leo (New Ventures)	Shark Tank - Financiando el Futuro de la Biodiversidad María Inés Miranda y Pina Gervasii (Innovature), Daniel Sánchez (Reforestamos México)
17:45						
18:00						

	BREAKOUT ROOM 1	BREAKOUT ROOM 2	BREAKOUT ROOM 3	PLENARY
9:30	<p>Innovaciones Climáticas para la Economía Azul</p> <p>María Puch (BFA GLOBAL), Mariana Flores (Hatch Blue), Armando Laborde (New Ventures), Cristian Daube (Climate KIC), Delia Simental (Pacífic Bioculture)</p>	<p>How AI can Create Positive Impact by Improving Aging Infrastructure in Emerging Economies</p> <p>Fernando Gómez (Runway and Spinouts), Edgar Martínez (AREN), Adrián Sánchez (Stealth Startup Semantiks), Rogelio Villanueva (Breet), Leni Peterson (Celeste)</p>	<p>Impacto 360: Innovación de Suiza para un cambio global</p> <p>Pietro Piffaretti (Embajador de Suiza en México), Javier León (Nestlé), Alicia Carrillo (SUMe y Holcim), Patricia Ramos (Geocycle, Holcim)</p>	<p>Transforming Impact: The Role of Multilateral Agencies in Impact Investment</p> <p>Hiroshi Wago (CAF), Michiko Kogure (JICA), Tim Freundlich (Impact Assets), Sergio Viso (DEG)</p>
10:00				
10:30	<p>Economía Plateada: Convertir el cambio demográfico en las oportunidades de negocio y de inclusión</p> <p>César Buenadicha (BID Lab), Manuel Rosemberg (ANA Care), Amaya Baliño (Angel Ventures), Mariela Guzmán SNBX</p>	<p>Economía Plateada: Convertir el cambio demográfico en las oportunidades de negocio y de inclusión</p> <p>Jose Luis Cabañero (Eatable Adventures), Patrick Menendez (Femsa Ventures), Carolina García (Myzelio)</p>	<p>Reverse Pitch Impact VCs</p> <p>Miguel Angel Flórez (New Ventures), Michelle Arevalo (Impaqto Capital), Guilherme Quintal (eB Capital), Jazmin Gustale (iThink VC), Mónica Jain (BluKap Ocean Ventures), Daniel Block (Mercy Corps Ventures)</p>	<p>¿Están la inversión de impacto e inversión sostenible obligadas a entenderse?</p> <p>Gema Sacristán (Deloitte), Mariuz Calvet (Santander), Mercedes Varcárcel (Spain NAB), David Razú (AFORE XXI)</p>
11:00				
11:30	<p>Construyendo un ecosistema de salud financiera en México</p> <p>Nalleli García Gutiérrez (Fundación MetLife)</p>	<p>¿Quién gana y quién pierde cuando valuamos y reportamos nuestro impacto?</p> <p>María Elvira Tamayo (Impacto Colombia), Luis Gabriel Morcillo (Brigard Urrutia), Carlos Solano (IFVI), Santiago Sueiro (New Ventures)</p>	<p>Transformando desafíos hídricos en soluciones climáticas</p> <p>Carolina Pastrana (ONE Drop), Rocío Cavazos (Water.org), Ana Lucía Márquez (Coca Cola Company), Ana Vanessa González (Fomento Social Banamex), Carlos Carriga (We are Water Foundation)</p>	<p>Bridging Gaps: Corporate and Impact Investor Collaborations Advancing Healthcare Access in LATAM</p> <p>Rodrigo Villar (New Ventures), Sandra Sainz (Sonon Capital), Christian Bausch (Boehringer Ingelheim), Bahaa Eddine Sarroukh (Phillips Foundation)</p>
12:00				
12:30	<p>#EmprendeEnTikTok: historias de creatividad como catalizador del éxito</p> <p>Alexander Bardales (TikTok), Nailea Arnaiz (Arudeko), Martha Marín (Areca), Fernando Amador (Pulaski)</p>	<p>Build Your First GenAI App with AWS: No Laptop Needed!</p> <p>Alex Santana (Amazon Web Services)</p>	<p>Comunicación para el cambio: Poner en valor la sostenibilidad y el impacto social</p> <p>Marta Martín (Turning Point), Claudia de la Vega (Heineken), Javier León (Nestlé), Alexandra Inclán (Steelcase MTRY)</p>	<p>Bridging LATAM and JAPAN: Cases of Collaboration and the Way Ahead</p> <p>Taiki Namiki (JICA), Rodrigo Correa Bustamante (Grupo CAPEM), Diego Serebrisky (DALUS Capital), Hernán Fernández (Angel Ventures México), Michiyo Nonaka (Bankers Crowdfund Co.,Ltd), Francisco Hernández (SOFIPA)</p>

	BREAKOUT ROOM 1	BREAKOUT ROOM 2	BREAKOUT ROOM 3	PLENARY	
13:30	<p>Renewable Revolution: Innovations Driving the Energy of Tomorrow</p> <p>Fuensanta Gleason (Control Risks), Rafael Valdez (Ciclo), Jorge Luis Hinojosa (5), María Sánchez (Genux Power), Patricia Tatto (Mujeres en Energías Renovables México)</p>	<p>The Only Way to Food Security - Regenerative Agriculture</p> <p>Ana Laura Fernández (Fondo de Fondos), Ariadne Caballero (SP Ventures), Heather Terry (GoodSAM Foods), Laura Ortíz (SVX México), Tomás Peña (The Yield Lab)</p>	<p>Financing Nature: Impact Investing &amp; Innovation for Regeneration</p> <p>Carolina García (Myzelio), Eloy Fernández (Kool Farming), Vera Urtaza (Keystone), Esteban Brenes (Re:Wild)</p>	<p>Raúl Pomares - Sonen Capital</p> <p>Carmen Correa - Promujer</p> <p>Daniel Molano-EdgenAI</p>	FULL TALKS
14:00					
14:30					
15:00					
15:30	<p>Blending finance: Unlocking collaborative capital for sustainable development</p> <p>Alonso Ortíz (GIIN), Jonathan Duarte (Crossboundary), Filipe Calvalho (CAIXA), Chad Sachs (NESst), Carolina Lobo-Guerrero (Viwala)</p>	<p>Cibervoluntarios Network: Tecnología e Innovación Social para el Bien Común en Latinoamérica</p> <p>Yolanda Rueda, Inés Didant y Michelle Herrera (Fundación Cibervoluntarios)</p>	<p>The value chain of Green Finance</p> <p>Carolina Almeida (C-MORE), Renata Alfonso (Viewmind), Mónica Balatya (EqWow Ventures), Oscar García (C-MORE), Tatiana Sasson (Lightrock)</p>	<p>The Future is Now: Scaleups Leading the Way to Collective Good</p> <p>Ana Paula Franco (Jústo), Lily Flores (Endeavor México), Almendra Ortiz Tirado (Sistema.bio)</p>	
16:00					
16:30	<p>What Every Founder &amp; Investor Can Steal from Actors: Storytelling for Financial Impact</p> <p>Chris Roe</p>	<p>Fishbowl: construyendo vehículos financieros para movilizar recursos a emprendimientos Climate Tech.</p> <p>Felipe González (CATAL1.5°T), Erika Sánchez (GIZ México), Diego Serebrisky (DALUS Capital), Mauricio Ruíz (NTT Data)</p>	<p>Impact Investing in Focus: Lessons from Leading Impact VCs</p> <p>Emanuel Hernández (LAVCA), Daniel Izzo (VOX Capital), Daniel Sánchez (Nauta Capital SHIP2B), Santiago Álvarez (ALIVE Ventures), Berisford Grey (Sygnus Capital), Beatriz Ponce de León (Glocal)</p>	<p>Impact Measurement in Action: Behind the Scenes of a Total Portfolio Approach</p> <p>Graham Macmillan (VISA Foundation), Amanda Feldman (Sonen Capital), Carmen Correa (Promujer), Malika Anand (Community Investment Management)</p>	
17:00				<p>Closing Remarks: Looking to the future - Actions into Motion</p> <p>Rodrigo Villar (New Ventures)</p>	



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